



# Point of View

## Assurance-Ready ESG:

A Growing Imperative

February 2024

# Foreword

## 1. Introduction

## 2. Uniformity to transform sustainability reporting

As sustainable development and climate action continue to gain momentum across the globe, organizations are feeling increasing pressure to report their sustainability performance and provide transparency to stakeholders.

## 3. Case for reporting rigour on non-financial information in sustainability reporting

Sustainability reporting frameworks continue to evolve, and we see global organizations adopting these for measuring, monitoring, and disclosing performance in environmental, social, and governance (ESG) areas. Today, many governments and regulators are introducing and mandating some form of ESG-related disclosures. As organizations continue to gear for these new expectations, ensuring authenticity and accuracy of data will be crucial, as will be maintaining an effective internal exchange and management of information. To achieve these objectives, designing an internal control framework for non-financial information becomes a business imperative. While some large organizations have started to put internal control frameworks in place, most businesses have yet to embark on this journey.

## 4. Introduction to the Internal Control – Integrated Framework (ICIF)

We at Uniquis understand this significance and present to you this document that details the components of an effective internal control framework for non-financial information. I hope you find this document informative.

Thank you.

## 5. Uniquis' point of view

Yours faithfully

For Uniquis Consultech Inc.

## 6. Sustainability assurance

February 2024

## 7. How to be ESG Assurance Ready: Uniquis Recommendations



**Anu Chaudhary**  
Partner, Global Head of  
ESG Consulting

## 8. Conclusion

## 9. Annexure

- Control Environment
- Risk Assessment
- Control Activities
- Information & Communication
- Monitoring Activities

# Introduction

## 1. Introduction

### 2. Uniformity to transform sustainability reporting

Owing to an increasing awareness around climate change and greenhouse gas emissions, ESG disclosures have emerged to be one of the top priorities for business leaders worldwide. Sustainability has become an essential consideration for businesses, with investor, customer, and other stakeholder expectations evolving around business performance and impacts. Stakeholders, both internal and external, expect transparency around how businesses operate, and are also interested in understanding business impacts on society in addition to financial impacts on companies.

### 3. Case for reporting rigour on non-financial information in sustainability reporting

Key contributors to this growing impetus are maturing sustainability regulations and ratings. Globally, policy makers are focusing on developing sustainability disclosure regimes, which necessitate reporting of sustainability information and data. ESG data reflects the non-financial performance of an organization, and includes resource utilization, energy, water, materials, waste, carbon emissions, human capital management, employee health and safety, community engagement, and more. Furthermore, stakeholders, investors, and policy makers demand comparable and veritable ESG information to inform financial and other decisions.

### 4. Introduction to the Internal Control – Integrated Framework (ICIF)

Therefore, authenticity, uniformity, and auditability of ESG data have become key concerns when the data is published publicly in sustainability or annual reports. For example, ESG ratings agencies pick this data for presenting ratings across sectors along with key risks for organizations. Having a robust sustainability framework and strategy in place, accompanied with an evidence-based approach on how to measure key performance indicators, is thus necessary to meet growing stakeholder expectations.

### 5. Uniquis' point of view

### 6. Sustainability assurance

### 7. How to be ESG Assurance Ready: Uniquis Recommendations

### 8. Conclusion

### 9. Annexure

- Control Environment
- Risk Assessment
- Control Activities
- Information & Communication
- Monitoring Activities



# Uniformity to transform sustainability reporting

## 1. Introduction

## 2. Uniformity to transform sustainability reporting

## 3. Case for reporting rigour on non-financial information in sustainability reporting

## 4. Introduction to the Internal Control – Integrated Framework (ICIF)

## 5. Uniquus' point of view

## 6. Sustainability assurance

## 7. How to be ESG Assurance Ready: Uniquus Recommendations

## 8. Conclusion

## 9. Annexure

- Control Environment
- Risk Assessment
- Control Activities
- Information & Communication
- Monitoring Activities

In the recent years, there has been an increase in demand from internal and external stakeholders for more transparent, consistent, and comparable disclosures on non-financial reporting parameters from organizations. Given the significance of sustainability disclosures, trust in what is being reported is of paramount importance. Regulators across the world are also demanding a level of rigour in non-financial reporting which meets that of standards set for financial reporting.

To enable consistency and comparability in non-financial reporting, standards setters and regulators in various jurisdictions have recently issued proposals on disclosures relating to sustainability. Notable among these are:

### 01

**The IFRS Sustainability Standards:** IFRS S1 *General Requirements for Disclosure of Sustainability-related Financial Information* and IFRS S2 *Climate-related Disclosures* issued by the International Sustainability Standards Board (ISSB).

### 02

**The European Sustainability Reporting Standards (ESRS):** 12 standards which provide a comprehensive reporting framework for a full range of sustainability issues under the EU Corporate Sustainability Reporting Directive (CSRD).

### 03

The U.S. SEC's proposed rule, '**The Enhancement and Standardization of Climate-Related Disclosures for Investors**'.

These standards and proposals will more closely intertwine financial and non-financial reporting, assisting investors and other stakeholders in identifying sustainability-related risk and opportunities embedded within companies in which they have financial or other interests.

Further, the multitude of frameworks and standards are likely to converge as they are more widely implemented by businesses and investors, which will help broader comparability of sustainability reporting between companies in various jurisdictions – a long-standing need expressed by various stakeholders.

# Case for reporting rigour on non-financial information in sustainability reporting

1. Introduction

2. Uniformity to transform sustainability reporting

3. Case for reporting rigour on non-financial information in sustainability reporting

4. Introduction to the Internal Control – Integrated Framework (ICIF)

5. Uniquis’ point of view

6. Sustainability assurance

7. How to be ESG Assurance Ready: Uniquis Recommendations

8. Conclusion

9. Annexure

- Control Environment
- Risk Assessment
- Control Activities
- Information & Communication
- Monitoring Activities

Unlike financial reporting, non-financial information in sustainability reporting is an evolving area of interest. The drivers of non-financial data also present some unique challenges:

### Stakeholder expansion



Various stakeholders have been demanding sustainability-related business information from companies. The importance of such information is increasing rapidly as well as across the globe, and the variety of users of sustainability-related information has also expanded over the years. The diagram below illustrates various stakeholders across the business ecosystem which utilize sustainability-related information.



### Voluntary reporting ecosystem



Until recently, the reporting ecosystems in various jurisdiction differed and were fragmented due to their voluntary nature. Companies followed different voluntary frameworks and standards for reporting such as GRI, TCFD, SASB, and the SDGs. This fragmentation has made generating comparable, standardized information and unifying reporting systems challenging. In the coming years, this is likely to change with various jurisdiction and standards setters converging upon specific reporting frameworks and standards.

1. Introduction

2. Uniformity to transform sustainability reporting

3. Case for reporting rigour on non-financial information in sustainability reporting

4. Introduction to the Internal Control – Integrated Framework (ICIF)

5. Uniquus’ point of view

6. Sustainability assurance

7. How to be ESG Assurance Ready: Uniquus Recommendations

8. Conclusion

9. Annexure

- Control Environment
- Risk Assessment
- Control Activities
- Information & Communication
- Monitoring Activities



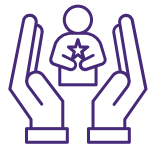
**Acceleration toward regulation**

In almost all economically significant jurisdictions, there are enacted or proposed legislations requiring oversight over non-financial information, many of which are aligning reporting standards closely or explicitly with voluntary reporting frameworks (e.g., ESRS and SEC proposals with TCFD recommendations). This requires more oversight from the board of directors and management of companies, as reporting of sustainability-related information becomes a mandatory cost and concern of doing business.



**Unique data management needs**

Much of the data requirements for non-financial reporting is novel and distinct. Unlike financial information, non-financial information, by its very nature, does not have a common financial denominator across metrics, ranging from more quantitative indicators, such as greenhouse gas emissions indicators, to more qualitative parameters, such as instances of discrimination or harassment incidents. Sustainability-related metrics can also be reported in various units of measurement for the same indicator across standards. For instance, information about greenhouse gas emissions can be expressed in units of carbon dioxide equivalent, in absolute terms or relative to units of economic activity (e.g., revenue). Such data also encompasses a wide range of stakeholders and sources, such as employees, suppliers, clients, and operational assets.



**Talent availability and competence**

Given the evolving nature of non-financial reporting and disclosures, companies may not currently have the resources or capacity to collate non-financial data. Due to the nature of data required to be disclosed, the data collection process has often been thus far scattered across business organizations for varied requirements, often without adequate review and oversight. Many businesses may need to bring third-party support to provide assistance on data collection and reporting needs.



**Lack of evolved information technology solutions**

Many enterprise, including large, multinational corporations, have in the past relied upon, and still rely on, rudimentary data management procedures, such as spreadsheets and emails to collate non-financial information. Such reporting methodologies hinder the auditability of data and slows down data collation. However, several technology-enabled solutions, including ESG UniVerse, have entered the market over the past few years to bridge the technical capabilities gap.

1. Introduction

2. Uniformity to transform sustainability reporting

3. Case for reporting rigour on non-financial information in sustainability reporting

4. Introduction to the Internal Control – Integrated Framework (ICIF)

5. Uniquis’ point of view

6. Sustainability assurance

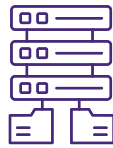
7. How to be ESG Assurance Ready: Uniquis Recommendations

8. Conclusion

9. Annexure

- Control Environment
- Risk Assessment
- Control Activities
- Information & Communication
- Monitoring Activities

**Use of third-party data**



Sustainability-related disclosures, now mandated under existing or proposed frameworks and standards such as the ISSB, ESRS or the proposed SEC disclosures, require significant information, not only from the organization but also its value chain. Value chain is defined as the full range of activities, resources, and relationships related to the business model and external environment in which an entity operates (e.g., resources, activities, and relationships related to business operations, supply chains, and customers). This raises concern around the accuracy and reliability of data generated by partners in the value chain, as these value chain partners could operate across various jurisdictions or could be small to medium-sized enterprises which may lack a commensurate understanding and appreciation of the disclosure requirements.

**Demands for external assurance**



Users of sustainability information are seeking the validation and confidence that third-party independent assurance provides in the financial reporting arena. They want similar assurance that the information that an organization issues externally results from rigorous oversight systems—from both internal and independent auditors.

All these factors necessitate companies to equip themselves for a robust adoption of sustainability standards by establishing a strong governance structure which includes processes and controls over the integrity of non-financial data, akin to those widely adopted to govern corporate financial reporting.

Within the United States, businesses widely utilize the ‘Internal Control – Integrated Framework’ (ICIF) published by the Committee of Sponsoring Organizations of the Treadway Commission (COSO) to design, implement, and evaluate systems of control over corporate financial reporting. In March 2023, COSO issued a supplementary guidance, entitled ‘Achieving Effective Internal Control Over Sustainable Reporting (ICSR): Building Trust and Confidence through the COSO Internal Control – Integrated Framework’. This new guidance is based on the widely utilized ICIF, and offers a systematic, consistent framework for achieving internal control over ESG-related business activities and reporting. Although the COSO framework is most applicable to companies domiciled or listed in the US, ICSR, and therefore ICIF represents the most comprehensive framework on systems of control over sustainability reporting which can be adopted by companies across the globe.

**1. Introduction**

The ICIF states that the primary benefits that accrue to an organization that invests in building a resilient internal control framework over non-financial information are:

**2. Uniformity to transform sustainability reporting**

**3. Case for reporting rigour on non-financial information in sustainability reporting**

**4. Introduction to the Internal Control – Integrated Framework (ICIF)**

**5. Uniquus’ point of view**

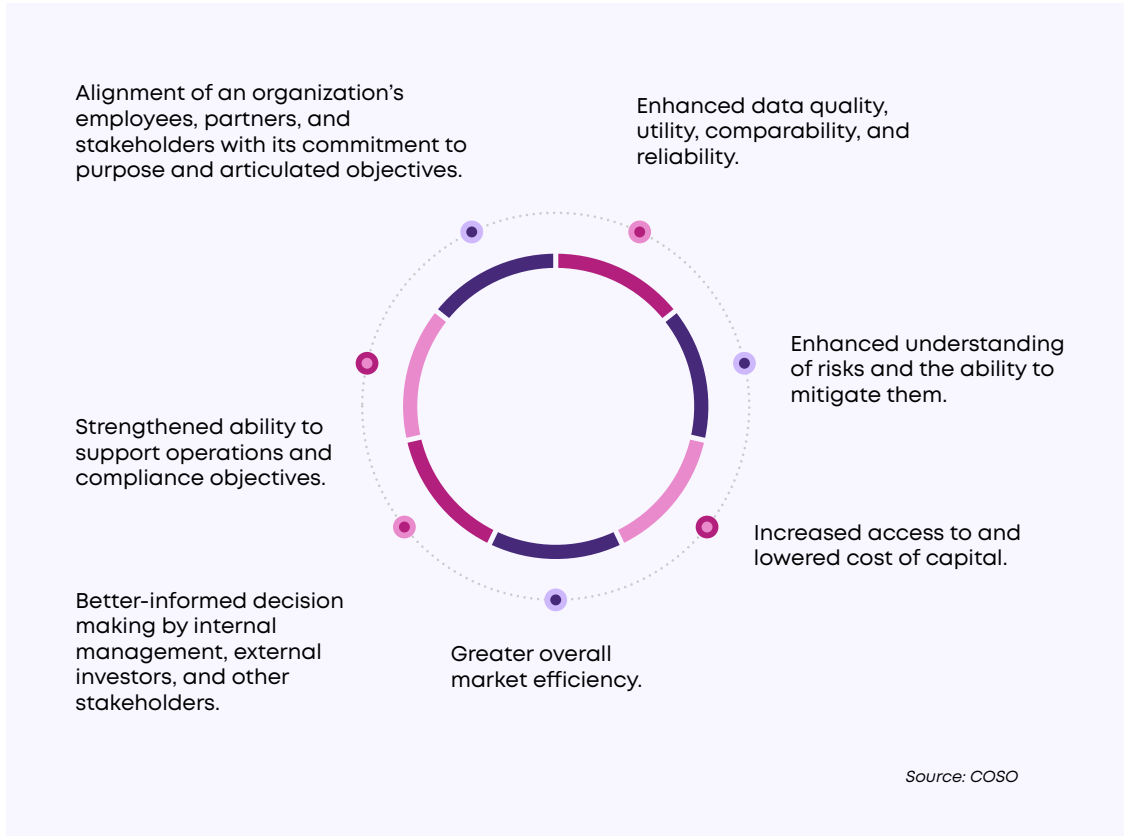
**6. Sustainability assurance**

**7. How to be ESG Assurance Ready: Uniquus Recommendations**

**8. Conclusion**

**9. Annexure**

- Control Environment
- Risk Assessment
- Control Activities
- Information & Communication
- Monitoring Activities



Companies that seek to align sustainable business objectives with their wider business strategy or integrate sustainability-related risks and opportunities must also ensure that they develop robust internal control systems to support the effectiveness of non-financial reporting activities. By utilizing a robust internal control framework to obtain and manage information that will be part of sustainability reporting, companies will be best positioned to assess current progress, build resilience in their organization, and accrue benefits in the long term by meeting future reporting requirements.



# Introduction to the Internal Control – Integrated Framework (ICIF)

1. Introduction

2. Uniformity to transform sustainability reporting

3. Case for reporting rigour on non-financial information in sustainability reporting

4. Introduction to the Internal Control – Integrated Framework (ICIF)

5. Uniquus' point of view

6. Sustainability assurance

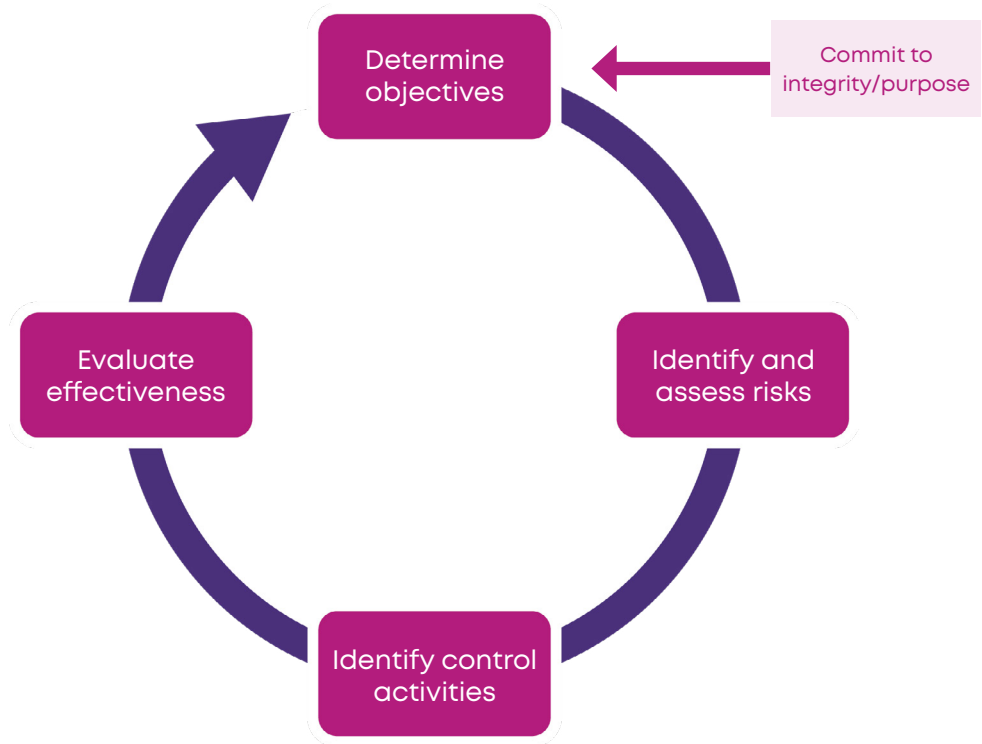
7. How to be ESG Assurance Ready: Uniquus Recommendations

8. Conclusion

9. Annexure

- Control Environment
- Risk Assessment
- Control Activities
- Information & Communication
- Monitoring Activities

While large organizations have made some progress in developing an internal control framework for non-financial information that forms part of sustainability reporting, most companies have yet to develop a rigorous internal control framework that meets the standards set for financial reporting. In order to implement the ICIF, one must first understand its processes. The figure provides a useful illustration on how an internal control framework can be developed for sustainability reporting.



Source: COSO

1. Introduction

The ICIF defines internal control as follows:

2. Uniformity to transform sustainability reporting

*Internal control is a process, effected by an entity's board of directors, management, and other personnel, designed to provide reasonable assurance regarding the achievement of objectives relating to operations, reporting, and compliance.*

3. Case for reporting rigour on non-financial information in sustainability reporting

It comprises five components:



4. Introduction to the Internal Control – Integrated Framework (ICIF)

Each of these five components contains a set of principles totaling to seventeen. These principles provide a roadmap to operationalize the internal control framework for sustainability reporting. See the Annexure for more detail on these components and principles.

5. Uniquis' point of view

6. Sustainability assurance

7. How to be ESG Assurance Ready: Uniquis Recommendations

8. Conclusion

9. Annexure

- Control Environment
- Risk Assessment
- Control Activities
- Information & Communication
- Monitoring Activities

Components	Principles
Control Environment	<ol style="list-style-type: none"> <li>1. Commitment to integrity and ethical values</li> <li>2. Independent Board of Directors oversight</li> <li>3. Structures, reporting lines, authorities, responsibilities</li> <li>4. Attract, develop, and retain competent people</li> <li>5. People held accountable for internal control</li> </ol>
Risk Assessment	<ol style="list-style-type: none"> <li>6. Clear objectives specified</li> <li>7. Risks identified to achievement of objectives</li> <li>8. Potential for fraud considered</li> <li>9. Significant changes identified and assessed</li> </ol>
Control Activities	<ol style="list-style-type: none"> <li>10. Control activities selected and developed</li> <li>11. General IT controls selected and developed</li> <li>12. Controls deployed through policies and procedures</li> </ol>
Information & Communication	<ol style="list-style-type: none"> <li>13. Quality information obtained, generated, and used</li> <li>14. Internal control information internally communicated</li> <li>15. Internal control information externally communicated</li> </ol>
Monitoring Activities	<ol style="list-style-type: none"> <li>16. Ongoing and/or separate evaluations conducted</li> <li>17. Internal control deficiencies evaluated and communicated</li> </ol>

# Uniquis' point of view

## 1. Introduction

## 2. Uniformity to transform sustainability reporting

The need for a comprehensive internal control framework on reporting of sustainability-related information has never been felt so acutely and consistently across the globe by organizations, large and small. ICIF provides a comprehensive framework that organizations should seek to build in order to ensure efficacy of sustainability-related data and information.

## 3. Case for reporting rigour on non-financial information in sustainability reporting

Successful implementation requires sponsorship and effective stewardship by the board of directors and senior management, as well as implementation and buy-in from teams cutting across all parts of the organization.

## 4. Introduction to the Internal Control – Integrated Framework (ICIF)

An effective internal control framework assists greatly in enabling external assurance on sustainability-related reports and information as well, which allows the organization to more easily ensure to stakeholders that its reported non-financial information is veritable and trustworthy.

## 5. Uniquis' point of view

### Standardized Data Collation Templates

Organizations can prepare or identify standardized data collation templates and indicator calculators that are consistent with the requirements of applicable legislations and standards.

## 6. Sustainability assurance

### Process Documents

Organizations can develop process documents and risk control matrices to enable testing of processes and controls, including IT controls.

## 7. How to be ESG Assurance Ready: Uniquis Recommendations

## 8. Conclusion

### Technology Platform

There are several technology solutions available in the market (e.g., Uniquis' ESG UniVerse) which can enable central collation, automation, and verification of KPIs from a warehouse of reporting standards and legislations.

## 9. Annexure

- Control Environment
- Risk Assessment
- Control Activities
- Information & Communication
- Monitoring Activities

### Third-Party Expertise

Management teams and the board of directors can better prepare for disclosures by engaging third party partners and consultancies to help understand disclosure requirements.

# Sustainability assurance

## 1. Introduction

## 2. Uniformity to transform sustainability reporting

In the past fifteen years, as the importance of sustainability issues has grown steadily, stakeholders have gradually demanded increasing levels of transparency and accountability from companies. To meet these requirements, many organizations have started conducting voluntarily assurance for the sustainability data being published in their reports. There have been two types of assurances: limited and reasonable assurances. These are provided by an external assurance provider.

## 3. Case for reporting rigour on non-financial information in sustainability reporting

In the United States, the AICPA standards that apply include AT-C 105 Concepts Common to All Attestation Engagements, AT-C 210 Review Engagements, and AT-C 205 Assertion-Based Examination Engagements. In Europe and internationally, the relevant standards are the International Auditing and Assurance Standards Board’s International Standard on Assurance Engagements (ISAE) 3000.

## 4. Introduction to the Internal Control – Integrated Framework (ICIF)

According to “The State of Sustainability Reporting and Information Assurance”, a report co-authored by the International Federation of Accountants (IFAC), AICPA, and CIMA, there has been a notable increase in the number of companies looking to obtain sustainability assurance all around the world. This change signifies a broader recognition of the importance of ESG metrics and the need for reliability in sustainability reporting. The percentage of companies opting for external assurance is gradually increasing. As companies prepare for sustainability assurance, developing a robust internal control framework on reporting of sustainability-related information will support them in effectively completing external audits.

## 5. Uniquus’ point of view

## 6. Sustainability assurance

### Assurance requirements

**EU**

**Legislation:**

**CSRD**  
Corporate Sustainability Reporting Directive

**Assurance Level mandatory:**  
Limited assurance

**India**

**Legislation:**

**SEBI BRSR Core**  
Business Responsibility and Sustainability Reporting Framework for assurance and ESG disclosures for value chain

**Assurance Level mandatory:**  
Reasonable assurance

## 7. How to be ESG Assurance Ready: Uniquus Recommendations

## 8. Conclusion

## 9. Annexure

- Control Environment
- Risk Assessment
- Control Activities
- Information & Communication
- Monitoring Activities

**US**

**Legislation:**

**SEC Proposal**  
Rules to Enhance and Standardize Climate-Related Disclosures for Investors

**Assurance Level mandatory:**  
Limited assurance

**CA SB 253**  
California Climate Corporate Data Accountability Act

**Assurance Level mandatory:**  
Limited, later reasonable assurance

## 1. Introduction

## 2. Uniformity to transform sustainability reporting

## 3. Case for reporting rigour on non-financial information in sustainability reporting

## 4. Introduction to the Internal Control – Integrated Framework (ICIF)

## 5. Uniquus' point of view

## 6. Sustainability assurance

## 7. How to be ESG Assurance Ready: Uniquus Recommendations

## 8. Conclusion

## 9. Annexure

- Control Environment
- Risk Assessment
- Control Activities
- Information & Communication
- Monitoring Activities

### Limited Assurance

**Limited assurance** is often chosen when the risk of material misstatement in the reported data is relatively low and achieving a higher level of assurance would be too costly or impractical. As part of a limited assurance assignment, the auditor performs a limited range of testing. This may involve evaluating key data points, performing selective testing and reviewing relevant literature. Despite these limitations, limited assurance can still enhance the reliability of reported data and give stakeholders some assurance that the data is free of material misstatement, although the degree of certainty is less than that of reasonable assurance.

### Reasonable Assurance

**Reasonable assurance** represents the highest degree of reliability and goodwill achievable through an undertaking of assurance. Companies choose reasonable assurance audits when there is a higher risk of material misstatement of the reported information and stakeholders require a more thorough and rigorous data review. This level of assurance includes an in-depth and comprehensive review of financial or non-financial data. As part of a reasonable assurance audit, the auditor performs extensive testing, including detailed testing of controls, verification of data, and full consideration of underlying assumptions and methods used to compute the data. Reasonable assurance provides stakeholders with a greater degree of certainty about the reliability of the data being audited.



# How to be ESG Assurance-Ready: Uniquis Recommendations

## 1. Introduction

## 2. Uniformity to transform sustainability reporting

## 3. Case for reporting rigour on non-financial information in sustainability reporting

## 4. Introduction to the Internal Control – Integrated Framework (ICIF)

## 5. Uniquis' point of view

## 6. Sustainability assurance

## 7. How to be ESG Assurance Ready: Uniquis Recommendations

## 8. Conclusion

## 9. Annexure

- Control Environment
- Risk Assessment
- Control Activities
- Information & Communication
- Monitoring Activities

### Control environment

- Embed elements of sustainability reporting into the existing internal control framework and policies of an organization
- Prepare a framework for interacting with external owners of ESG data and information relevant to your own organization, and establish protocols for how that data should be generated and provided
- Review the scope and remit of internal audit to cover prioritized elements of sustainability reporting
- Educate and equip the Board of Directors on various sustainability reporting elements and recent developments

### Risk assessment

- Incorporate non-financial risks, especially those aligned with applicable reporting standards, into the enterprise risk management framework
- Identify the potential risk factors on non-financial reporting (e.g., fraud) and embed them in the risk assessment
- Identify additional entity-level risks emanating from sustainability topics, in particular risks relating to third-party data and forward looking statements
- Conclude with the internal and external auditors on risks to be evaluated on estimates and judgments

1. Introduction

2. Uniformity to transform sustainability reporting

3. Case for reporting rigour on non-financial information in sustainability reporting

4. Introduction to the Internal Control – Integrated Framework (ICIF)

5. Uniquus’ point of view

6. Sustainability assurance

7. How to be ESG Assurance Ready: Uniquus Recommendations

8. Conclusion

9. Annexure

- Control Environment
- Risk Assessment
- Control Activities
- Information & Communication
- Monitoring Activities

## Control activities

- Document the process for obtaining non-financial information from the organization on the lines of process flows for financial information
- Document additional non-financial controls in the risk control matrices
- Identify both IT general controls and application-level controls on the various tools, technology products, and workflows used for collating and reporting non-financial information
- Give careful consideration to the control attributes for non-financial reporting, such as segregation of duties, skills and competence of control owners

## Communications and monitoring

- Develop controls over internal and external communications on non-financial reporting
- Implement a due diligence and integrity check process by management and the board of directors
- Maintain a process over evaluating the work performed by internal and external auditors – with the remit of the audit committee to be amended to include non-financial information
- Evaluate the remediation plan and action taken reports by internal audits based on materiality
- Ensure a process for the evaluation of control deficiencies and modifications by external auditors



# Conclusion

## 1. Introduction

## 2. Uniformity to transform sustainability reporting

## 3. Case for reporting rigour on non-financial information in sustainability reporting

In conclusion, now more than ever, companies must address growing demands – from regulators, standards setters, investors, and other stakeholders – for veritable, comprehensive information on sustainability-related risks and opportunities relevant to their businesses. In particular, many reporting regimes in major market jurisdictions are recommending or requiring assurance of non-financial data to give users of such information more confidence. In order to be assurance ready, companies seeking to report on ESG should develop an internal controls framework aligned with best practices, such as the ICIF model.

Companies should develop processes for the auditable collation of sustainable business information, bringing the rigor of accounting and financial reporting to their ESG reporting needs.

## 4. Introduction to the Internal Control – Integrated Framework (ICIF)

## 5. Uniquis' point of view

## 6. Sustainability assurance

## 7. How to be ESG Assurance Ready: Uniquis Recommendations

## 8. Conclusion

## 9. Annexure

- Control Environment
- Risk Assessment
- Control Activities
- Information & Communication
- Monitoring Activities





# Annexure

## 1. Introduction

## 2. Uniformity to transform sustainability reporting

The ICIF is comprised of five components. Entailed below is more detail around these components and the accompanying principles organizations can implement to embody the internal control framework. More, specifically, an organization which employs an ICIF:

## 3. Case for reporting rigour on non-financial information in sustainability reporting

## 4. Introduction to the Internal Control – Integrated Framework (ICIF)

## 5. Uniquis' point of view

## 6. Sustainability assurance

## 7. How to be ESG Assurance Ready: Uniquis Recommendations

## 8. Conclusion

## 9. Annexure

### - Control Environment

### - Risk Assessment

### - Control Activities

### - Information & Communication

### - Monitoring Activities

## Component 1

### Control Environment

- 1) **Demonstrates commitment to integrity and ethical values** – all organizations have a set of values and purpose to which they subscribe. These reflect the ethos of the organization, and no longer point only towards maximizing shareholder return. Companies are making commitments to sustainability as part of their organizational purpose. A company demonstrates its commitment to sustainability by effectively –
  - Setting the tone at the top – thereby ensuring congruence of goals between senior leadership and rest of the organization.
  - Establishing and adhering to standards of conduct – by establishing standards of conduct (e.g., anti-bribery and corruption policy) as well as building systems or processes to assess and monitor compliance with those standards.
  - Dealing with outliers – by adopting an unyielding approach to anyone that diverges from the set standards, such as investigative and disciplinary procedures for alleged violations.
  
- 2) **Exercises board of directors' oversight responsibilities** – The board of directors displays independence from the management team and actively monitors the establishment and effectiveness of internal controls. The board of directors aligns with the organization's sustainable business goals by effectively –
  - Establishing oversight responsibilities – thereby ensuring sustainable business management by implementing oversight mechanisms and potentially modifying organizational documents to meet mandates and expectations.
  - Applying relevant expertise and operating independently – by ensuring that board members charged with oversight responsibilities regarding sustainable business have the knowledge base and skill set to be effective and operate independently (e.g., through the nominations committee function and board review mechanisms).
  - Providing oversight for the system of control – by supervising the organization's sustainable business practices, including controls, systems, and resource utilization, to ensure alignment with its goals and mandates.

1. Introduction

2. Uniformity to transform sustainability reporting

3. Case for reporting rigour on non-financial information in sustainability reporting

4. Introduction to the Internal Control – Integrated Framework (ICIF)

5. Uniquus’ point of view

6. Sustainability assurance

7. How to be ESG Assurance Ready: Uniquus Recommendations

8. Conclusion

9. Annexure

- Control Environment

- Risk Assessment

- Control Activities

- Information & Communication

- Monitoring Activities

- 3) **Establishes structures, authority, and responsibilities** – Management, guided by the board of directors, puts in place the necessary structures and responsibilities to achieve their goals, including sustainability objectives by effectively –
  - Considering all structures of the entity – to support sustainable business activities and information systems, which include structures like the establishment and the interaction of operating units, affiliates, subsidiaries, divisions, geographic regions, and third-party providers.
  - Establishing reporting line – by designating responsibilities among the organization’s stakeholders (e.g., employees) and systems (e.g., ERP software) to ensure the flow of information regarding sustainable business activities.
  - Defining, assigning and limiting authorities and responsibilities – by the board of directors and management for sustainable business activities, and delineating the information and processes, including the utilization of technology, to define these roles.
  
- 4) **Demonstrates commitment to competent human resources** – to recruiting, nurturing, and retaining capable individuals in line with its goals, in order to achieve sustainable business objectives by effectively –
  - Establishing policies and practice – that communicate expectations regarding its teams’ competence with sustainable business management and information by formalizing job descriptions.
  - Evaluating competence and addresses shortcomings – of personnel and service providers regarding sustainable business management and information.
  - Attracting, developing and retaining individuals – who are competent in sustainability, and mentoring and training them.
  - Planning and preparing for succession – for internal and external service providers that are part of its system of controls and oversight of sustainable business activities and information.
  
- 5) **Enforces accountability** – by holding individuals responsible for their internal control duties in pursuit of objectives, which are essential for meeting sustainable business goals while monitoring performance of its human resources by effectively –
  - Enforcing accountability through structures, authorities, and responsibilities – by establishing means to direct behaviour for upholding established standard regarding sustainable business activities and information and holding them accountable.
  - Establishing performance measures, incentives, and rewards to assess sustainability progress – by setting targets and compensation tied to both short-term goals and long-term sustainability indicators, and re-evaluating and considering excessive pressures of these targets periodically.
  - Evaluating performance and rewards or disciplining individuals in sustainable business activities – by ensuring adherence to established processes, and implementing corrective actions when needed.

## 1. Introduction

## 2. Uniformity to transform sustainability reporting

## 3. Case for reporting rigour on non-financial information in sustainability reporting

## 4. Introduction to the Internal Control – Integrated Framework (ICIF)

## 5. Uniquus' point of view

## 6. Sustainability assurance

## 7. How to be ESG Assurance Ready: Uniquus Recommendations

## 8. Conclusion

## 9. Annexure

## - Control Environment

## - Risk Assessment

## - Control Activities

## - Information &amp; Communication

## - Monitoring Activities

## Component 2

## Risk Assessment

- 6) **Specifies suitable objectives** – for successful implementation of a company's sustainability objectives, it is important that there is alignment between its purpose or mission and its strategy. This requires setting out the appropriate sustainability objectives. These objectives must be congruent with the company's operations, external financial reporting, external non-financial reporting, internal reporting, and compliance requirements. Alignment with these seemingly disparate set of objectives requires consideration of –
- Operational and financial performance goals – which are driven by the sector or the industry in which the entity operates, and which forms the basis for committing resources.
  - Financial reporting objectives – which include the relevant accounting standards and financial materiality.
  - Non-financial reporting objectives – which include compliance with the appropriate non-financial reporting frameworks such as the GRI, ISSB or the CSRD and the sustainability related impact and financial materiality (if computed).
  - Compliance with laws and regulations.
- 7) **Identifies and analyzes risks to meeting sustainable business objectives** – including sustainable business goals, to develop strategies for managing these potential challenges by effectively –
- Including entity, subsidiary, division, operating unit, and functional levels – and performing their robust and effective risk analysis.
  - Extending the risk assessment to value chain partners – and building process to identify risks across the value chain (both upstream and downstream).
  - Analyzing internal and external factors – by considering scenarios that may result in impairment or loss of value to both tangible (recognized) assets and intangible (unrecognized) assets.
  - Involving appropriate levels of management – in identifying and assessing sustainable business risks.
  - Estimating significance of risks identified and determining the appropriate response – by estimating the potential effects of various scenarios on its sustainable business objectives qualitatively and quantitatively.

1. Introduction

2. Uniformity to transform sustainability reporting

3. Case for reporting rigour on non-financial information in sustainability reporting

4. Introduction to the Internal Control – Integrated Framework (ICIF)

5. Uniquis’ point of view

6. Sustainability assurance

7. How to be ESG Assurance Ready: Uniquis Recommendations

8. Conclusion

9. Annexure

- Control Environment
- Risk Assessment
- Control Activities
- Information & Communication
- Monitoring Activities

- 8) **Assesses fraud risk** – One of the key components of risk assessment is identifying potential fraud risks in sustainable business objectives and developing an effective response. Fraud risks in sustainability objectives usually emanate from the pressure to report better performance on sustainability KPIs through advertising, labelling and misreporting in sustainability reports. This could be done by effectively –
- Assessing incentives and pressures – by assessing its risks as a target of illegal activity, fraud and pressures on management, employees, and other actors to meet certain sustainability-related targets or achieve certain outcomes.
  - Assessing opportunities – on how fraud related to sustainable business management might be perpetrated.
  - Assessing attitudes and rationalizations – by obtaining an understanding of attitudes and reasons behind fraudulent behaviour of personnel regarding the organization’s sustainable business activities.
- 9) **Identifies and analyzes significant changes and emerging trends** – Risk assessment is a dynamic exercise and requires management to continually evaluate and assess its –
- External environment – by considering external factors that can affect its sustainable business activities like regulatory proposals, economic trends, and physical risks.
  - Business model – to respond to changes and trends that may affect its business model, strategy, and, in turn, oversight processes.
  - Leadership – by reconsidering the structures, authorities, and responsibilities of its actors to ensure that it can respond to new risks.

Component 3  
**Control Activities**

- 10) **Selects and develops control activities** – The organization chooses and creates control activities to reduce risks to acceptable levels in alignment with its sustainable business objectives and related risks by effectively –

## 1. Introduction

- Building a control framework that considers entity – specific factors on how the control activities and oversight can be developed – thereby overseeing sustainable business objectives and addressing the risks identified.

## 2. Uniformity to transform sustainability reporting

- Developing control activities – by using a combination of structures, policies, procedures, and methods of overseeing these activities.

## 3. Case for reporting rigour on non-financial information in sustainability reporting

- Ensuring segregation of duties – to ensure internal checks and balances which properly reconcile, initiate, approve, process, and report sustainable business objectives with other financial and sustainable business information.

## 4. Introduction to the Internal Control – Integrated Framework (ICIF)

- 11) **Selects and develops general controls over technology** – Organizations are realizing that in developing an effective internal control system, the role of technology must be enhanced. The existing IT systems, built largely around financial information, may not be fit for purpose partly due to lack of a common denominator in sustainability data. In developing an effective internal control environment leveraging technology, it is important to ensure that the information is complete and accurate. Also, IT security is required to ensure the reliability and integrity of sustainable business information as it is processed from source to ultimate user.

## 5. Uniquus' point of view

- 12) **Deploys oversight through policies and procedures** – The organization implements control activities by using policies to set expectations and procedures to put those policies into practice, particularly in relation to its sustainable business objectives, ensuring clarity in its approach by –

## 6. Sustainability assurance

- Establishing policies and procedures to support deployment of management's directives – that facilitate management's decision-making on utilization of the control environment to respond to risks.

## 7. How to be ESG Assurance Ready: Uniquus Recommendations

- Establishing responsibility and accountability for executing policies and procedures – so that personnel can be addressed to identified and assessed risks and satisfy the sustainable business objectives.

## 8. Conclusion

- Performing reviews in a timely manner and taking corrective actions – by considering the goals and needs of its sustainable business team members before their concerns become problematic and so that it can be addressed to reset course if needed.

## 9. Annexure

### - Control Environment

### - Risk Assessment

### - Control Activities

### - Information & Communication

### - Monitoring Activities

- Relying on competent personnel – by recruiting and training people who are competent and knowledgeable about sustainable business and how processes can best function.

- Reassessing policies and procedures – by revisiting them regularly to respond to changing circumstances, objectives, and risks.

## 1. Introduction

## 2. Uniformity to transform sustainability reporting

## 3. Case for reporting rigour on non-financial information in sustainability reporting

## 4. Introduction to the Internal Control – Integrated Framework (ICIF)

## 5. Uniquus' point of view

## 6. Sustainability assurance

## 7. How to be ESG Assurance Ready: Uniquus Recommendations

## 8. Conclusion

## 9. Annexure

- Control Environment

- Risk Assessment

- Control Activities

- Information &amp; Communication

- Monitoring Activities

## Component 4

## Information and Communication

- 13) **Obtains and uses high quality information** – The organization acquires or creates high-quality, pertinent information to aid in the effectiveness of internal control, particularly in assessing how well its processes align with achieving sustainable business goals by effectively –
- Identifying information requirements – to deliver reliable, decision-aiding sustainable business information and how the systems themselves are functioning.
  - Capturing internal and external sources of data – to build an effective oversight system of an organization's sustainable business activities.
  - Processing relevant data into information – by employing tools for summarizing and analyzing the data into decision-aiding information.
  - Maintaining quality throughout processing – by ensuring an effective system of controls as it flows through various processes from source to decision maker.
  - Considering the costs and benefits – in designing oversight and control systems, and the risks of decision-making on imperfect or potentially unreliable information along with the resources that would need to be expended to reduce the risk to an acceptable level.
- 14) **Communicates internally** – The organization ensures effective internal communication of information, including objectives and responsibilities related to internal control, to promote a shared understanding of roles and facilitate the pursuit of sustainable business goals by effectively -
- Communicating internal control information – to those with responsibilities for carrying out an organization's sustainable business activities about expectations regarding the process.
  - Communicating with the board of directors – to bring decision-aiding information to the board that helps meet oversight responsibilities of the organization's sustainable business activities.
  - Providing separate communication lines – outside regular reporting lines that allow for the delivery of information about system functionality directly to decision makers without dilution or interference.
  - Selecting relevant methods of communication – in facilitating a responsible and meaningful response.

## 1. Introduction

## 2. Uniformity to transform sustainability reporting

## 3. Case for reporting rigour on non-financial information in sustainability reporting

## 4. Introduction to the Internal Control – Integrated Framework (ICIF)

## 5. Uniquis' point of view

## 6. Sustainability assurance

## 7. How to be ESG Assurance Ready: Uniquis Recommendations

## 8. Conclusion

## 9. Annexure

### - Control Environment

### - Risk Assessment

### - Control Activities

### - Information & Communication

### - Monitoring Activities

- 15) **Communicates externally** – The organization engages in communication with external parties, such as investors and stakeholders, regarding matters that impact the operation of internal control, ensuring transparency and reliability in delivering sustainable business information by effectively –
- Communicating to external parties – like external regulators, investors, and other stakeholders about the oversight systems regarding sustainable business activities and the effectiveness of these systems.
  - Enabling inbound communications – for communications from external parties that are interested in the organization's sustainable business management and ESG reporting.
  - Communicating with the board of directors to deliver information for the board – to effectively perform responsibilities over the delivery of sustainable business information to external parties.
  - Providing separate communication lines – so that candid feedback may be acted upon and develop viewpoints that build (or diminish) reputation and value.
  - Selecting relevant methods of communication – to communicate its trustworthiness and its oversight systems that support such representations.

## Component 5

### Monitoring Activities

- 16) **Conducts ongoing and/or separate evaluations** – The organization periodically assesses its internal control components to determine their presence and functionality, especially in the context of facilitating sustainable business objectives, through scheduled or as-needed evaluations by effectively –
- Considering a mix of ongoing and separate evaluations – by conducting regular or ongoing reviews of how well its oversight systems regarding its sustainable business activities are functioning.
  - Considering rate of change – to assess how quickly demands and drivers for additional change will emerge that may require a reassessment of the effectiveness of existing processes.
  - Establishing baseline understanding – for monitoring its systems regarding sustainable business activities, before it can drive improvements and respond to new risks and opportunities.
  - Integrating with business processes – by considering the organization's actual business, transactions, operations, processes, and expectations.

**1. Introduction**

- Adjusting scope and frequency – by reassessing the timing of its assessments and review of its processes regarding its sustainable business activities as situations change.

**2. Uniformity to transform sustainability reporting**

- Objectively evaluating the effectiveness of an organization’s system of oversight of its sustainable business activities – by conducting periodic or ad hoc oversight assessments.

**3. Case for reporting rigour on non-financial information in sustainability reporting**

- 17) **Evaluates and communicates deficiencies** – The organization promptly assesses and communicates internal control weaknesses to relevant parties, such as senior management and the board of directors, as it reviews its structures and procedures related to sustainable business activities, facilitating alignment with the organization’s objectives by effectively –

**4. Introduction to the Internal Control – Integrated Framework (ICIF)**

- Assessing results – of its periodic or ad hoc evaluations to identify means for improvement and progress.
- Communicating deficiencies – of the results of its periodic or ad hoc evaluations to the appropriate actors to facilitate improvements and progress.

**5. Uniquis’ point of view**

- Monitoring corrective actions – by following up to ascertain whether the upgrades and improvements are working as expected and enhancing its ability to meet its sustainable business objectives.

**6. Sustainability assurance**

**7. How to be ESG Assurance Ready: Uniquis Recommendations**

**8. Conclusion**

**9. Annexure**

- Control Environment
- Risk Assessment
- Control Activities
- Information & Communication
- Monitoring Activities





# A TEAM THAT YOU CAN TRUST TO DELIVER



**Jamil Khatri**  
Co-Founder & CEO  
[jamilkhatri@uniquus.com](mailto:jamilkhatri@uniquus.com)



**Sandip Khetan**  
Co-Founder, Global Head of ARC  
[sandip.khetan@uniquus.com](mailto:sandip.khetan@uniquus.com)



**Anu Chaudhary**  
Partner, Global Head of ESG Consulting  
[anuchaudhary@uniquus.com](mailto:anuchaudhary@uniquus.com)



**Avinash Ramkumar**  
Partner, ARC, USA  
[avinash@uniquus.com](mailto:avinash@uniquus.com)



**Dinesh Jangid**  
Regional Managing Partner, Middle East  
[dj@uniquus.com](mailto:dj@uniquus.com)



**Huy Tran**  
Partner, ARC, USA  
[huytran@uniquus.com](mailto:huytran@uniquus.com)



**Nagaraj Uchil**  
Partner, ARC, UAE  
[nu@uniquus.com](mailto:nu@uniquus.com)



**Naresh Dusi**  
CTO, Technology, India  
[nareshdusi@uniquus.com](mailto:nareshdusi@uniquus.com)



**Nirav Patel**  
Partner, ESG Consulting, India  
[niravp@uniquus.com](mailto:niravp@uniquus.com)



**Dr. Rajesh Nair**  
Partner, ESG Consulting, India  
[rajeshnair@uniquus.com](mailto:rajeshnair@uniquus.com)



**Sagar Lakhani**  
Partner, ARC, India  
[sagarlakhani@uniquus.com](mailto:sagarlakhani@uniquus.com)



**Sharad Chaudhry**  
Partner, ARC, India  
[schaudhry@uniquus.com](mailto:schaudhry@uniquus.com)



**Shashikant Shenoy**  
Partner, ARC, India  
[sshenoy@uniquus.com](mailto:sshenoy@uniquus.com)



**Venkateswaran Narayanan**  
Partner, ARC, India  
[vn@uniquus.com](mailto:vn@uniquus.com)



**Dr. Elena Primikiri**  
Associate Partner, ESG Consulting, UAE  
[EP@uniquus.com](mailto:EP@uniquus.com)



**Karan Chopra**  
Associate Partner, ARC, India  
[karan Chopra@uniquus.com](mailto:karan Chopra@uniquus.com)



**Zaid Khatri**  
Associate Partner, ARC, KSA  
[zaidkhatri@uniquus.com](mailto:zaidkhatri@uniquus.com)



**Matt Berner**  
Managing Director, ESG, USA  
[mattberner@uniquus.com](mailto:mattberner@uniquus.com)

To know more about us, please visit [www.uniquus.com](http://www.uniquus.com)