

 **uniquus**

| **portal26**

Your Biggest AI Risk?

# The Prompt You Didn't See

5 Essentials for Responsible GenAI  
Consumption in Your Organization

# The Reality Check

GenAI adoption is booming.  
So is prompt-based data exposure.

You don't need to build AI to be at risk.  
You just need someone to paste client data  
into ChatGPT.



01

# Visibility

You can't govern what you can't see.

**WHO**  
is using GenAI?

**WHAT**  
are they typing?

**WHICH**  
tools are being  
accessed

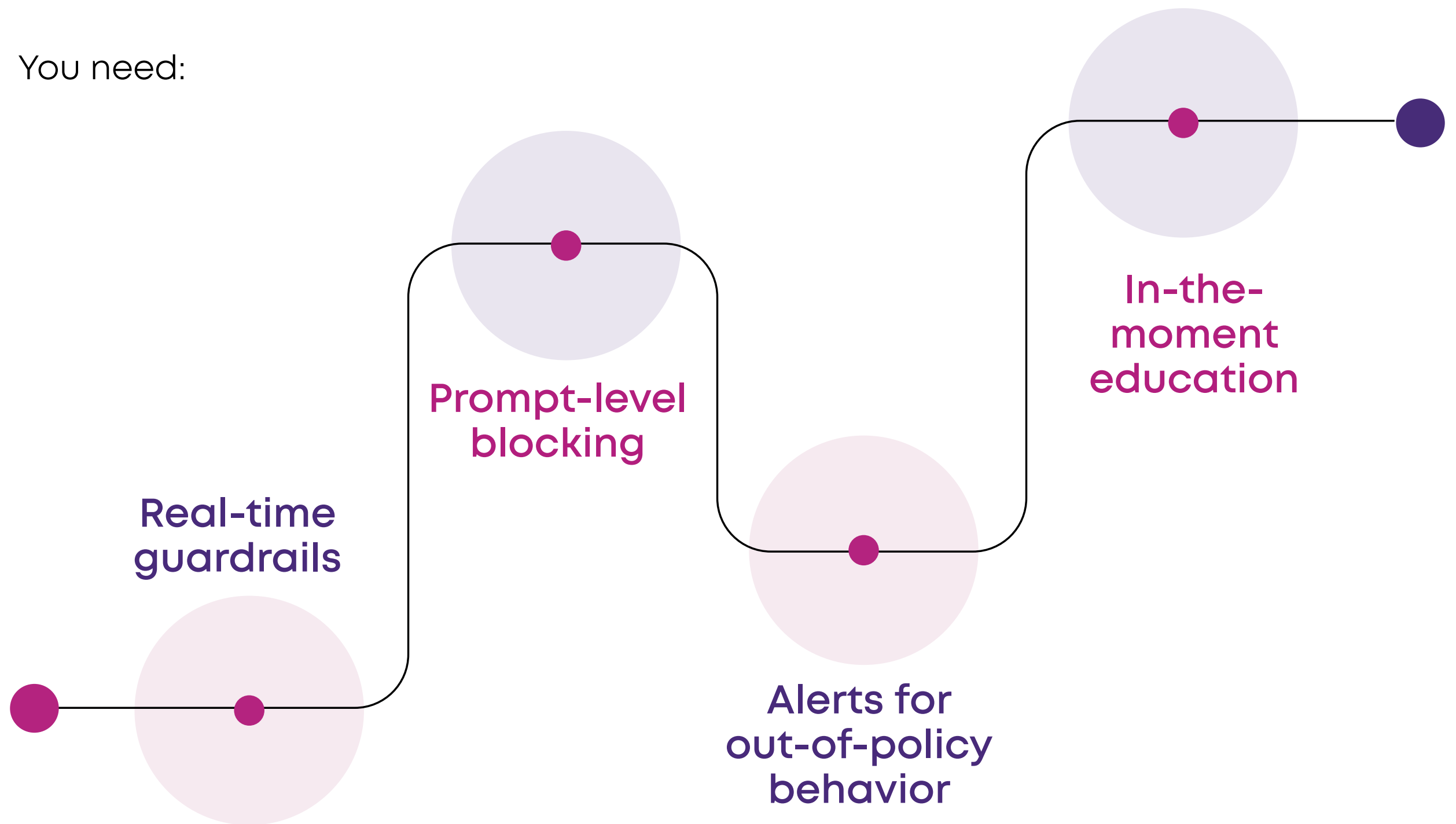
And by  
**WHOM**

Visibility isn't just risk control —  
*it reveals innovation hotspots too.*

# Policy Enforcement

A PDF policy ≠ real protection.

You need:



*Governance must move with your people.*

# Security Integration

Prompts are now attack surfaces.

Ask yourself:

Are prompts exposing sensitive data?

Are your DLP rules applied to AI tools?

Is Intellectual Property leaking out via GenAI output?



*Protect your data where it's typed.*

# Risk Metrics That Matter

AI risk isn't theoretical.

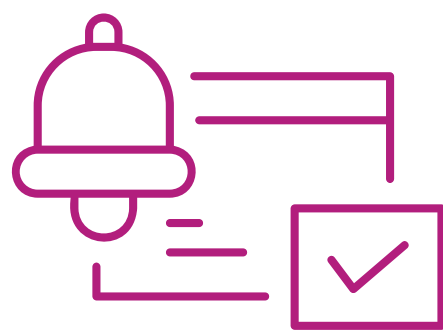
It's in your



You need



Usage-based  
risk scoring



Automated  
anomaly  
detection

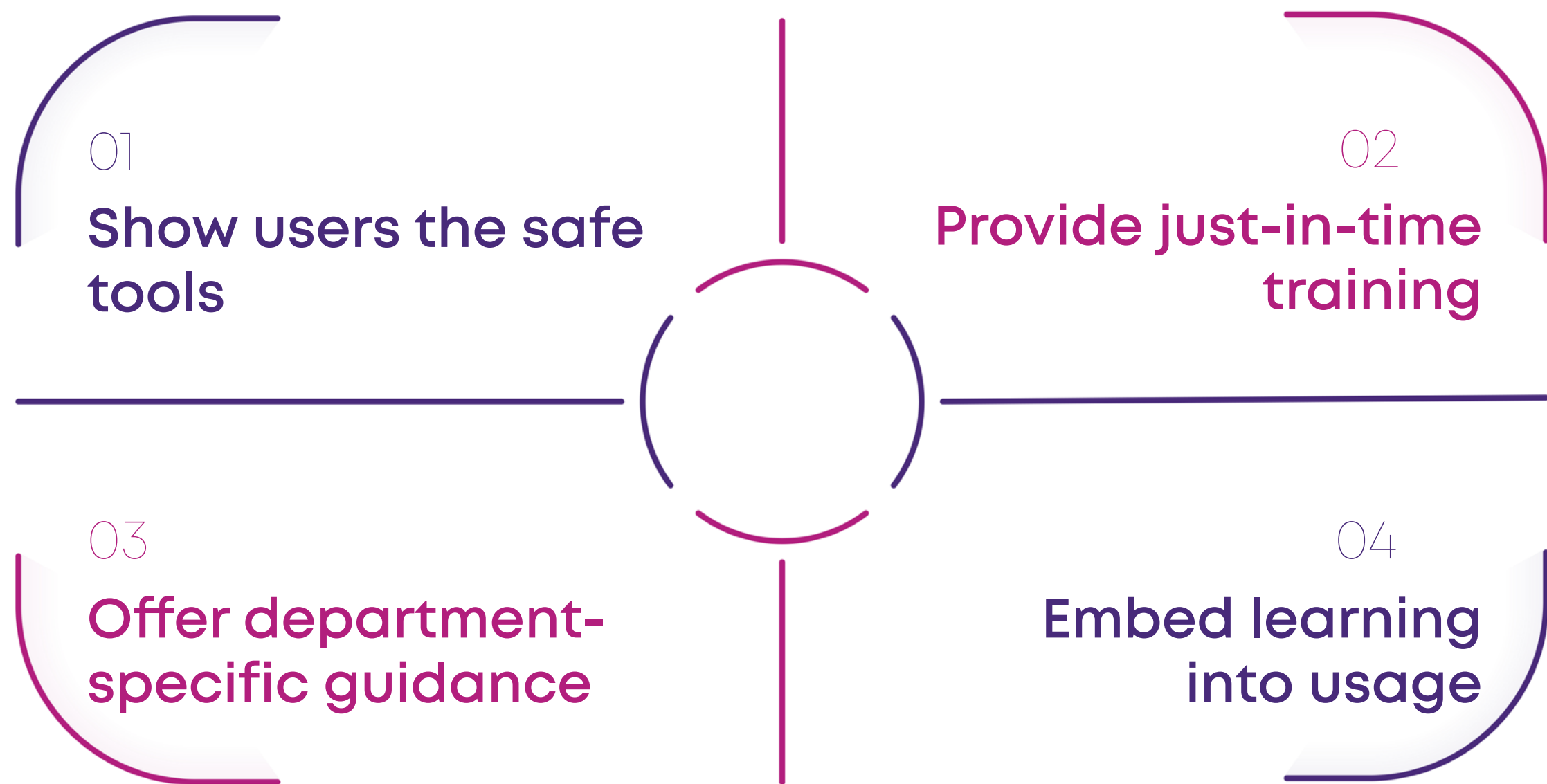


Real-time  
notifications

*You can't afford  
to fly blind.*

# In-Context Education

Most misuse isn't malicious —  
it's uninformed.



*Don't just restrict, **Empower.***

# Final Thought

GenAI isn't just an IT problem.

It's a business-wide visibility challenge.

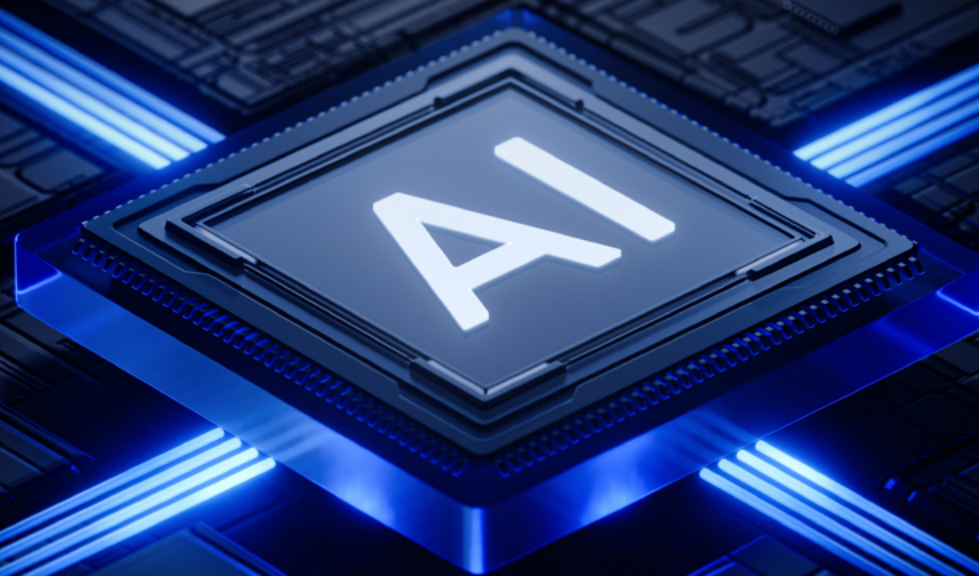
If you don't control consumption, consumption will control your risk profile.

*Start with visibility. Scale with governance.*

AI

# Ready to transform GenAI risk into business insight?

*Let's connect on responsible AI  
governance, visibility, and enablement.*



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